

June 2014 Winners of New Zealand Customer Satisfaction Awards

Roy Morgan Research has released the latest winners of its monthly Customer Satisfaction Awards. The results for June show new leaders in Financial Institutions, Quick Service Restaurants, Music/Book Stores, Sports Stores and Supermarkets.

Winners of each category are listed below. Full details of all winners and runners up, including those of previous months, are available at www.CustomerSatisfactionAwards.com.

June 2014 Award Winners:

Automotive

Car Manufacturer of the Month **Hyundai**

Finance

Major Bank of the Month **Kiwibank**
Financial Institution of the Month **Rabobank**

Retail

Coffee Shop of the Month **Robert Harris Café**
Clothing Store of the Month **Max**
Department Store of the Month **Farmers**
Furniture/Electrical Store of the Month **Noel Leeming**
Hardware Store of the Month **Bunnings**
Liquor Store of the Month **The Mill Liquorsave**
Music/Book Store of the Month **Paper Plus**
Chemist/Pharmacy of the Month **Unichem**
Quick Service Restaurant of the Month **Pita Pit**
Shoe Store of the Month **Hannahs**
Sports Store of the Month **Kathmandu**
Supermarket of the Month **New World**

Telecommunications

Home Phone Provider of the Month **Trust Power**
Internet Service Provider of the Month **Trust Power**
Mobile Handset Provider of the Month **Apple**
Mobile Service Provider of the Month **2degrees**

Travel & Tourism

Domestic Airline of the Month **Air New Zealand**
International Airline of the Month **Emirates**

Utilities

Electricity Provider of the Month **Powershop**
Gas Provider of the Month **Nova Energy**



FOR IMMEDIATE RELEASE

The Customer Satisfaction Awards are based on data from Roy Morgan's Consumer Single Source survey (over 12,000 consumers annually). This large nationwide study provides a thorough and accurate way to identify and recognise New Zealand's top businesses in Customer Satisfaction.

Visit the Roy Morgan [Customer Satisfaction Awards website](http://www.CustomerSatisfactionAwards.com), to monitor the ongoing movements in Customer Satisfaction for many businesses across different industries.

For comments or further detail, please contact:

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About Roy Morgan Research:

Roy Morgan Research is the largest independent Australian research company, with offices in each state of Australia, as well as in the United States, United Kingdom, New Zealand and Indonesia. A full service research organisation specialising in omnibus and syndicated data, Roy Morgan Research has over 70 years' experience in collecting objective, independent information on consumers.

In New Zealand, Roy Morgan Research has been collecting data on New Zealanders since the 1990s. Roy Morgan's Single Source survey of approximately 12,000 New Zealanders aged 14+ nationwide annually is New Zealand's largest ongoing single source survey. Roy Morgan Research is a specialist in recontact customised surveys which provide invaluable and effective qualitative and quantitative information regarding customers and target markets.